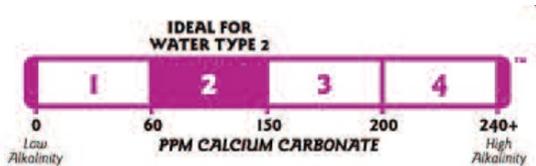


Peters has always been the right choice. Now it's also the easiest.

Choose the original Peters to better optimize the return on your water soluble fertilizer investment. The patented Peters A-B-C Selection System™ works for every crop and every grower, whatever your irrigation system, water type or nutrition practices. See for yourself at www.everris.us.com and try this revolutionary selection system.

• **Easy:** Water quality is the heart of this new system of fertilizer selection. Once you know if your water is Type 1, 2, 3 or 4, you can quickly identify the best Peters formulations for the plants you're growing.



• **Flexible:** All Peters products are categorized into A (All-Purpose) Formulations, B (Base) Formulations or C (Customizing) Components, so growers can maintain their current nutrition management practices.

• **Efficient:** Formulas have been refined to provide the most effective mix of N-P-K ratios for the broadest range of crop nutrition. Plus, Peters' exclusive and proprietary M-77® minor element package improves performance by promoting a favorable root zone and making micro-nutrients more consistently available to plants.

A FULL BALANCE OF PLANT NUTRITION, EVERY TIME.



Some Peters Excel and Peters Professional fertilizers are labeled “A” for All-Purpose. “A” formulations eliminate the hassle and potential complications of handling multiple crop specific fertilizers because each has been tested and proven to work over a broad range of plant types. Nothing could be more convenient. All-Purpose formulations ensure a constant liquid feed of essential nutrients with each irrigation for more consistent crop performance. Plus, Peters Excel can be tank-mixed with other Peters Excel formulas for a stock-tank solution that keeps emitters clean while saving labor.

ADDED FLEXIBILITY WITH BASE AND CUSTOMIZING OPTIONS.



For growers who still prefer to rotate fertilizers or have crops or water with special requirements, Peters also offers “B” Base Formulations and “C” Customizing Components. Base Formulations are tried and true foundations for plant nutrition. Customizing Components make them even better. B + C can be rotated or sometimes combined for more complete nutrition or to address unique production demands. Together, they provide maximum flexibility in prescriptive programs needed to optimize plant health. Plus, the best combinations have already been identified for you based on water quality and crop type.